## TIGHTROPE WALKER

AKA THE EXPLORER

Performer Archetype

GOAL

To Live Your One Life To The Fullest Go Where Others Have Not Ventured

**STRATEGY** 

VOICE

Daring, Self-sufficient, Trailblazer

## FEAR

Normality, Sameness, Boredom DRIVE Adventure As A Means Of Self-Discovery

## **POWER**

Curiosity

The audience feels...

"I Have No Limits," Inspired To Express Their Own Individuality

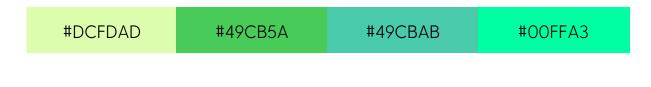
Examples

Meryl Streep, Mary J. Blige, Ella Fitzgerald, Christina Aguilera, Brene Brown, Elizabeth Gilbert



I can do a record with Elton John, I can do 'One' with Bono, I can work with Method Man, Jay-Z, and no one says, 'Why is she doing that?' And that's because I know exactly who I am and what I want. - Mary J. Blige

Colors



Motivation

SPIRITUAL JOURNEY

