

# THE SUPPORTING PLAYER

AKA THE CAREGIVER

## Performer Archetype

### GOAL

Ensure That Others  
Feel Seen

### STRATEGY

Help Others Be Strong

### VOICE

Heartfelt,  
Warm,  
Intimate

### FEAR

Ingratitude,  
Greed,  
Selfishness

### DRIVE

Meet the  
Expectations of the  
Audience

## POWER

Compassion

## The audience feels...

Empowered to Accomplish Their Own  
Goals

## Examples

Julie Andrews, Emma Watson, Robin Wright,  
Adele



## Quote

I did a lot of touring in my youth, and I learnt very quickly that giving is what it's all about. It's about the gift of making an audience feel great and forget their cares, if only for a few hours.

- Julie Andrews



## Colors

#E2F3FF

#8BB7BD

#370DEF

#F8ACCI

## Motivation

PROVIDE STRUCTURE