



2022

STRATEGY PLANNING SESSION BLUEPRINT

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REFLECTION/CELEBRATION

1. We spend a lot of energy focusing on what went wrong and fixing it, but what went well for you this past year?

2. What were you able to celebrate?

3. DID you celebrate? If so, how? If not, how are you GOING to celebrate?

POWER TYPE

1. What's your POWER Type? (If you've not yet done the quiz to learn your POWER Type, it's available here: www.kattipower.com/quiz)

2. Think of your POWER Type as your performance brand; you want everything you do in regards to performance to be inspired by this brand. With that in mind,

a. How is this POWER Type already showing up in your life?

b. Is there anything in your performing life that is incongruent with this POWER Type?

c. What (if any) changes or additions do you need to make in order for your POWER Type to be better reflected in your performance brand?

3. What types of songs, roles, events, etc. would best allow you to represent your POWER Type?

4. Do any specific songs, roles, or events come to mind that you'd like to work on in the next year?

GOALS

1. What are your top 1-3 performance goals for 2022?

2. Why do you want/need to achieve this? In other words, what will change for you? What benefit will you receive? What will get to happen if you achieve it?

3. What obstacles are in your way right now?

4. What are the top 2-4 things you need to do or change this year in order to reach your goal?

5. Who do you need to be in order to achieve this goal? In other words, ask yourself questions like: what habits do you need to let go of and what new ones might you need to embrace? What beliefs are holding you back and what new ones do you need to adopt? What is required for you to more fully step into your true self?

4. Will you be judged or scored for any of these events? If so, what is the judging/scoring criteria?

5. Do you have to pay any fees or make a plan to save money for any of these events?

6. What kind of support will you need from me for this?

PROJECTS

If you look at the goal(s) you wish to achieve, let's plan to break them down into smaller projects. Plan to only tackle 1-2 projects per quarter so you can be as focused as possible. For example, if your goals are to be proficient in belting, and to have 5 songs that you master in terms of performance and technique, maybe your Q1 project is solely devoted to honing your belting. Then, you can divvy the remainder of the projects over the last 3 quarters.

1. Which 1-2 projects will you focus on for:

1. Q1:

2. Q2:

3. Q3:

4. Q4:

DATES

Mark your calendar with the projects you intend to complete in the appropriate quarter(s)

Mark your calendar with any dates and deadlines you know at this moment

Ensure that you've allowed enough time to prepare for any pending dates/deadlines and adjust accordingly

FIRST STEP

1. What is the first action step you are going to take toward achieving your (first) goal?

2. When are you going to take that action?

3. How are you planning to celebrate yourself once you've achieved this goal?