

5 STEPS TO
Power Up
YOUR ONLINE VOCAL COACHING

DAY 2
PRICE YOUR PROGRAM

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Use Exercise from today to price your program.

What is your annual financial goal?

What benefits will your clients receive from the program?

What result will they achieve at the end?

continued

What level of access do they get to have with you?

What bonuses are you including?

How much of your time will it take to help them achieve this result?

With all that in mind, what's the first \$ that comes to your mind?

With the amount of time required, how many would be the max you could handle?

Would the max amount get you close to your annual financial goal?